

Philosophy Now 2026 Advertising Media Card (US Edition)

Feeding Hungry Minds – and Growing Your Brand

Why Advertise in Philosophy Now?

- Over 30,000 readers worldwide, including libraries with multiple readerships.
- Our Readers Buy 500,000 books every year!
- Philosophy Now magazine is available at major retailers, including most Barnes & Noble branches.
- Published six times a year, our magazine covers all aspects of Western philosophy, featuring articles, book reviews, letters, news, cartoons, and the occasional short story.
- We offer competitive rates for U.S. advertisers seeking to connect with our audience, which is uniquely focused on philosophy.
- Discounts are available for multiple advertising placements.

PRINT & DIGITAL MAGAZINE RATES

Placement / Format	Description	Single Issue <small>(on very rare occasions)</small>	3-Issue Rate <small>(7% off)</small>	6-Issue Rate <small>(12% off)</small>
Full Page Back Cover (FPBC)	Maximum Prestige	\$1,976	\$1,838 per issue	\$1,739 per issue
Full Page Inside Cover (FPIC)	Prime Opening	\$1,328	\$1,234 per issue	\$1,169 per issue
Full Page (FP)	Classic Impact	\$1,176	\$1,094 per issue	\$1,035 per issue
Half Page	Balanced Presence	\$760	\$706 per issue	\$670 per issue
Quarter Page	Bite-Sized Brilliance	\$431	\$401 per issue	\$380 per issue

STAY LOYAL – MULTI-ISSUE DISCOUNTS

- **3 Issues:** Save 7% on each placement (see discounted rates above).
BONUS: Book a series of three full-page ads in Philosophy Now and receive a complimentary full-page ad in the Ultimate Guide.
- **6 Issues:** Save 12% on each placement (see discounted rates above).

DIGITAL & APP ADVERTISING

- All print ads appear in both the print edition and the online PDF version for subscribers (PDF ads are not clickable).
- **iOS App Edition:** Only full-page ads (clickable). Can be sold separately (on request, rates to be discussed); included free with full-page or cover print ad. Separate artwork is required for print and app (in both vertical and horizontal formats).

WEBSITE ADVERTISING RATES

Placement / Format	Description	Rate	Notes
Full Banner Ad	Top-of-Site Visibility	\$888 / 3 months	Two columns on homepage
		\$3,230 / 12 placements	Special discount for 12-issue series
Vertical Banner Ad	Sidebar Standout	\$444 / 3 months	Homepage + 3,750 pages
		\$1,615 / 12 placements	Special discount for 12-issue series

EXTRA TOPPINGS

- Free Twitter and Facebook posts with premium combos or full-page placements.
- Custom calls-to-action (promo codes, unique links) to help you track your results.
- **Campaign Performance Reporting:**
At no extra charge, we provide monthly summary reports featuring basic Google Analytics 4 (GA4) statistics:
 - **Event Count:** Total number of tracked interactions (e.g., clicks, page views).
 - **Unique Users:** Number of distinct individuals who triggered these interactions.

PRINT ARTWORK SPECIFICATION

- Artwork in PDF format. Color images should be 300dpi and CMYK.
- Cover Page: 8.27" (w) x 11.02" (h)
- Full Page: 7.36" (w) x 9.84" (h)
- Half Page (Portrait): 3.66" (w) x 10.35" (h)
- Half Page (Landscape): 7.36" (w) x 5.16" (h)
- Quarter Page (Portrait): 3.66" (w) x 5.16" (h)
- Eighth Page (Landscape): 3.66" (w) x 2.56" (h)

CHECKLIST FOR ARTWORK

- Full Banner Ad: jpg, png, gif; max size 250KB; width 500–864px; height 50–150px.
- Vertical Banner Ad: jpg, png, gif; max size 250KB; width 200–300px; height 200–450px.
- For all print adverts: artwork in PDF format, images CMYK colour mode and 300dpi
- For app adverts, provide two 72dpi JPEGs:
 - 1 x vertical: 1536px x 2048px (max 3MB)
 - 1 x horizontal: 2048px x 1536px (max 3MB)
- Include a clickable section (web link) for app ads.
- If you purchase a full-page or cover ad in print, you may have a full-page ad in our app edition for free (except The Ultimate Guide). Please provide:
 - 1 x JPG/PNG for iOS app (vertical): 1536px x 2048px
 - 1 x JPG/PNG for iOS app (horizontal): 2048px x 1536px

FORTHCOMING ISSUE NUMBERS, THEMES AND DEADLINES

Issue	Theme	Artwork Deadline Date
172	Roman Philosophy	19/01/2026
173	Islam & Philosophy	16/03/2026
174	Life & Death / Birth & Death	18/05/2026
175	Continental Philosophy	20/07/2026
176	Metaphysics	21/09/2026
177	Tech & Art Dec	16/11/2026
178	Philosophy Of Mind	18/01/2027
179	Greek Philosophy	15/03/2027

DIGITAL REACH & TRACKING

- All print ads appear in both the print edition and the online PDF version for subscribers (PDF ads are not clickable).
- The iOS app edition features clickable full-page ads (with separate artwork required).
- Website banners reach 85,000+ monthly visitors with a strong 4.2% CTR.
- Premium packages include free social media boosts to our Twitter and Facebook audiences.
- Receive monthly web analytics reports with basic GA4 data (Event Count and Unique Users).

READY TO ORDER?

Let's craft a campaign that feeds the minds of our engaged audience of readers and subscribers. Contact us to discuss your goals and reserve your spot on the menu!